

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
314784-1	10/21/12	October 2012	10/01/12 - 10/20/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Davis Group (The)
Attention: Pam Newby
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Advertiser	Product	Estimate Number
FDP - 3 Pack Abruzzo, Sac	Florida Democratic Party	1354

Flight Dates	Order #	Alt Order #
10/17/12 - 10/20/12	314784	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/20/12	M-F 6-7a	6-7a	--111--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/17/12 6:42 AM M-F 6-7a 6-7a :30 FDP1201H \$1,200.00 NM 2 WPTV Th 10/18/12 6:09 AM M-F 6-7a 6-7a :30 FDP1201H \$1,200.00 NM 3 WPTV F 10/19/12 6:10 AM M-F 6-7a 6-7a :30 FDP1201H \$1,200.00 NM									
2	10/17/12	10/20/12	M-F 7-9a	7-9a	--111--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/17/12 8:41 AM M-F 7-9a 7-9a :30 FDP1201H \$1,500.00 NM 2 WPTV Th 10/18/12 7:56 AM M-F 7-9a 7-9a :30 FDP1201H \$1,500.00 NM 3 WPTV F 10/19/12 8:44 AM M-F 7-9a 7-9a :30 FDP1201H \$1,500.00 NM									
3	10/17/12	10/20/12	M-F 12n-1p	12-1p	--111--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/17/12 12:54 PM M-F 12n-1p 12-1p :30 FDP1201H \$500.00 NM 2 WPTV Th 10/18/12 12:25 PM M-F 12n-1p 12-1p :30 FDP1201H \$500.00 NM 3 WPTV F 10/19/12 12:13 PM M-F 12n-1p 12-1p :30 FDP1201H \$500.00 NM									
4	10/17/12	10/20/12	M-F 4p-5p	4-5p	--1-1--	:30	2	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1-1-- 2 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/17/12 4:36 PM M-F 4p-5p 4-5p :30 FDP1201H \$725.00 NM 3 WPTV F 10/19/12 4:22 PM M-F 4p-5p 4-5p :30 FDP1201H \$725.00 NM									

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Advertiser		Product	Estimate Number
FDP - 3 Pack Abruzzo, Sac		Florida Democratic Party	1354

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/17/12	10/20/12	M-F 5-530p	5-530p	---1---	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/18/12 5:27 PM M-F 5-530p 5-530p :30 FDP1201H \$1,600.00 NM									
6	10/17/12	10/20/12	M-F 6-630p	6-630p	--111--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/17/12 6:12 PM M-F 6-630p 6-630p :30 FDP1201H \$1,800.00 NM 2 WPTV Th 10/18/12 6:23 PM M-F 6-630p 6-630p :30 FDP1201H \$1,800.00 NM 3 WPTV F 10/19/12 6:06 PM M-F 6-630p 6-630p :30 FDP1201H \$1,800.00 NM									
7	10/17/12	10/20/12	M-F 7-730p	7-730p	--1-1--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1-1-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/17/12 M-F 7-730p 7-730p :00 \$950.00 NM See MG 7.3 2 WPTV F 10/19/12 7:27 PM M-F 7-730p 7-730p :30 FDP1201H \$950.00 NM 3 WPTV Sa 10/20/12 12:47 AM Sa 1130p-1a 1130p-1a :30 FDP1201H \$950.00 NM MG for 7.1 10/17 program change									
8	10/17/12	10/20/12	M-F 730-8p	730-8p	---1---	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/18/12 7:54 PM M-F 730-8p 730-8p :30 FDP1201H \$950.00 NM									
9	10/17/12	10/20/12	M-F 11-1135p	11-1135p	--111--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/17/12 11:32 PM M-F 11-1135p 11-1135p :30 FDP1201H \$1,400.00 NM 2 WPTV Th 10/18/12 11:22 PM M-F 11-1135p 11-1135p :30 FDP1201H \$1,400.00 NM 3 WPTV F 10/19/12 11:19 PM M-F 11-1135p 11-1135p :30 FDP1201H \$1,400.00 NM									
10	10/17/12	10/20/12	M-F 1135p-1235a	1135p-1235a	--11---	:30	2	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --11--- 2 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/17/12 12:10 AM M-F 1135p-1235a 1135p-1235a :30 FDP1201H \$575.00 NM 2 WPTV Th 10/18/12 11:59 PM M-F 1135p-1235a 1135p-1235a :30 FDP1201H \$575.00 NM									
11	10/17/12	10/20/12	Sa 7-8a	7-8a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/20/12 7:54 AM Sa 7-8a 7-8a :30 FDP1201H \$725.00 NM									

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12	10/17/12	10/20/12	Sa 8-10a	8-10a	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/20/12 8:59 AM Sa 8-10a 8-10a :30 FDP1201H \$850.00 NM									
13	10/17/12	10/20/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/20/12 11:28 PM Sa 11-1130p 11-1130p :30 FDP1201H \$1,400.00 NM									
14	10/17/12	10/20/12	Sa 1130p-1a	1130p-1a	-----S-	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/20/12 12:59 AM Sa 1130p-1a 1130p-1a :30 FDP1201H \$1,350.00 NM									
Total Spots							27	Gross Total	\$30,575.00

Payment Terms 30 Days

Agency Commission	\$4,586.25
Net Amount Due	\$25,988.75